

PRESS RELEASE

******* For Immediate Release *******

Date: October 13, 2015
Contact: Beth Bowman, Resource Development Director
Phone: (831) 469-4663
Email: development@habitatsc.org

Knox Roofing and GAF Corporation Raise the Roof on a Habitat Home in Live Oak

Santa Cruz, CA October 13, 2015- Knox Roofing in conjunction with GAF Corporation recently donated roofing materials and installation to Habitat for Humanity Santa Cruz County. The in-kind donation was a significant contribution to the third home under construction on Los Esteros Court in Live Oak. The new roof was installed on the two-story three-bedroom home currently being built by Habitat for Humanity volunteers and the future homeowners.

David Foster, executive director of Habitat for Humanity, commented that “We are very appreciative that Knox Roofing and GAF made this donation to support our construction project on Los Esteros Court.” Habitat for Humanity builds houses with volunteer labor, donations of material and financial contributions. Los Esteros Court is no exception. By utilizing volunteers, in-kind donations and community donations, Habitat for Humanity Santa Cruz County is able to keep the building costs low and pass this savings on to the future homeowners. The Los Esteros Court development will be home to seven low-income families when complete.

Construction on Los Esteros Court began in June 2014. The first home was completed in May 2015 and sold to the Flores family. The second Los Esteros Ct home was completed in September 2015 and is home to the Iniguez family. Knox Roofing just finished installing the roof on the third home, future home of the Ogarrio family. Each family selected by Habitat for Humanity Santa Cruz County must complete 500 Sweat Equity hours as a contribution to the project.

Volunteer opportunities are available Wednesday, Thursday, Friday and Saturday from 8:00am to 2:30pm. If you are interested in volunteering with Habitat for Humanity Santa Cruz County please call 831-469-4663 or contact volunteer@habitatsc.org.



50 Los Esteros Court, Live Oak

###

About Habitat for Humanity Santa Cruz County

The mission of Habitat Santa Cruz is to provide affordable homeownership opportunities to lower income households in Santa Cruz County. Habitat is a non-profit organization that relies on volunteer labor, materials and cash donations from the community to build affordable homes. Habitat for Humanity Santa Cruz County has built 42 homes in Santa Cruz County over the past 25 years. For more details visit, www.habitatssc.org, or follow us at www.facebook.com/HabitatforHumanitySC or on Twitter @HabitatSC.

About Knox Roofing

Knox Roofing is a local roofing company serving the Monterey Bay area, including Santa Cruz and Monterey Counties and select parts of Santa Clara County. With offices throughout the area, Knox Roofing is a “full service” roofing company and is dedicated to customer satisfaction. They realize that knowing how to build a successful relationship with their clients is just as important as knowing how to build a quality roof. Knox Roofing believes that a successful roofing system requires more than just great craftsmanship and design, and that is why they treat every customer with a personal touch. For more details visit, www.knoxroofing.com.